



CUSTOMIZABLE PRODUCTS CATALOG

Lighters, ashtrays and more...

JF Maes

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jfmaes.com

JF
MAES
SINCE 1948

INTRO



At JF Maes, we believe that a product becomes truly powerful when it tells a story — your story.

We specialize in product customization, helping our clients create items that reflect their brand identity with precision and impact. From lighters, ashtrays, and cigarette cases to their corresponding displays, every detail is carefully designed to enhance your visibility and strengthen your presence in the market. Whether through subtle branding or fully customized designs, we transform everyday products into effective communication tools.

Because your brand deserves versatility, we have expanded our expertise beyond our core range. We also offer textile customization solutions, allowing you to outfit your teams, events, and promotional campaigns with consistency and style.

Driven by innovation, we have recently introduced a new division dedicated to the creation of custom padel rackets. As a fast-growing and dynamic sport, padel presents exciting new branding opportunities for companies looking to stand out in a competitive environment.

Our commitment remains the same: quality, responsiveness, and tailored support at every stage of the process. From concept development to final production, we work closely with you to bring your ideas to life and deliver products that truly represent your brand.

Together, let's create products that leave a lasting impression.

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About us

our team

JF Maes is a belgian family-owned company, specialized for more than 75 years in the production and distribution of B2B consumer products throughout Europe and mainly in Western Europe.

Our company is extremely dynamic, sector's leader and constantly growing and acquiring new markets.

Our core business is focused on products for smokers, namely tobacco and smoking accessories. However, we also regularly diversify our activities into promising products.

The quality of our sourcing, the diversity of our product range, as well as our long-standing presence and strong connections in China, and our

proactive market approach enable us to remain solution-oriented, maintain a high level of service, and stay attractive to major global players. We are owning the whole logistic process and delivering daily hundreds of retailers from our belgian based warehouse.



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Certificates & Products safety



Millions of Belflam lighters are sold across Europe annually. All must pass stringent certified and integrated quality management prooved by ISO certificate 9001 issued by TÜV Rheinland.



Belflam lighters are produced in TÜV monitored factories. Safety-relevant necessities are certificated by ISO 9994 and ISO 22702. Continuous high qualityand safety are guaranteed.



Certificate ISO 9994 established the safety-relevant requirements for lighters up to 10 cm in regard to heat resistance (65°C), shock susceptibility and the size of the flame.



Certificate ISO 22702 also confirms the safety-relevant requirements for lighters in regard to heat-resistance (65°C)shock susceptibility and the size of the flame. But it is valid for lighters more than 10 cm in size. They are categorized as utility lighters.



All Belflam Lighters sold in the EU comply with the child resistance specifications of EN 13869. At least 85% of children between 42-51 months of age shouldn't be able to light that specific lighter.



All Belflam sale units are provided with the required warning and safety symbols.





FLINT LIGHTERS

MOQ

EU : 1000 pcs
CN : 30.000 pcs

Mix of 5 colours



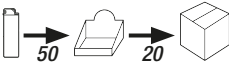
available in blisters



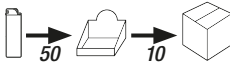
customizable



BELFLAM CG1S MC TC5
Transparent
ref: 65001

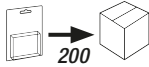


BELFLAM CG1 MC HC5
Hexachrome
ref: 65063

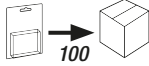


FUNFLAM CG1 MC BLISTER

Lighters in blister
ref 5 pcs : 65073



ref 10 pcs : 65075



private label and pieces customisable



CUSTOMIZATION

- ① printed sleeves
- ② one face direct printing
- ③ two faces direct printing



①



②

③



PIEZO LIGHTERS

MOQ

EU : 1000 pcs
CN : 30.000 pcs

Mix of 5 colours



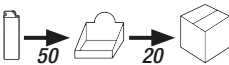
available in blisters



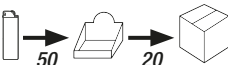
customizable



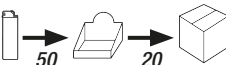
BELFLAM DY-071 PIEZO TC5
Transparent
ref: 65922



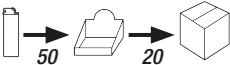
BELFLAM PIEZO
Pets
ref: 66445



BELFLAM PIEZO
Cars
ref: 66464



BELFLAM PIEZO HC
Plain colors assortment
Pick your color or mix different colors

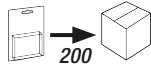


CUSTOMIZATION

- ① printed sleeves
- ② one face direct printing
- ③ two faces direct printing



Customisation with blister packaging
Lighters in blister
ref 3 pcs: 65621



private label and pieces customisable

blister designs available
designs blisters available



PUT YOUR LOGO
ALSO ON
A BIC LIGHTER !



MOQ :
EU : 6000 pcs



available in blisters



customizable

BIC LIGHTERS

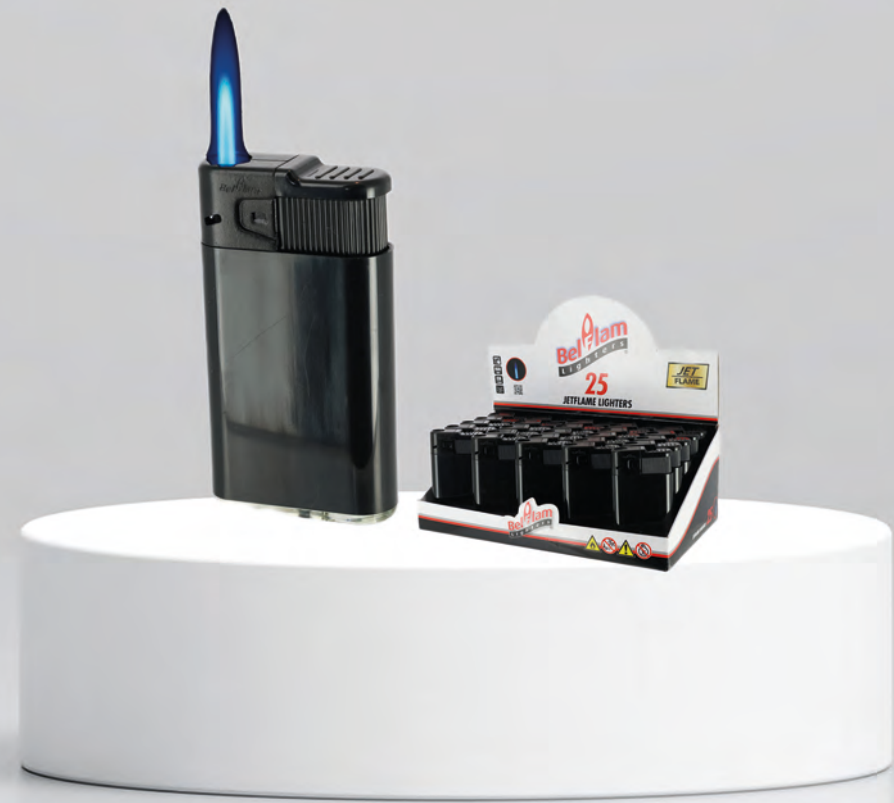


2



3





JETFLAME LIGHTERS

MOQ
EU : 1000 pcs
CN : 5000 - 80.000 pcs
Mix of 4-5 colours available

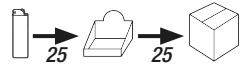
-  available in blisters
-  customizable



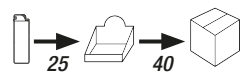
- CUSTOMIZATION**
- ① printed sleeves
 - ② one face direct printing
 - ③ two faces direct printing



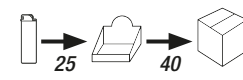
BELFLAM JETFLAME
Austin sleeve
ref: 99054
MOQ :
CN : 1000 pcs



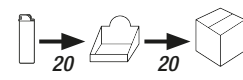
BELFLAM DHD-82 JETFLAME
Plain colors black



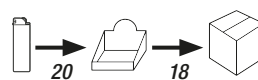
BELFLAM DHD-82 JETFLAME
Plain colors



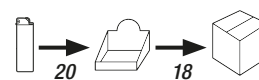
BELFLAM JETFLAME RUBBER lighters
Mate colors
ref: 66513



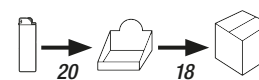
BELFLAM SINGLE JETFLAME
Transparent colors
ref: 66540



BELFLAM DOUBLE JETFLAME
Metal colors
ref: 66541

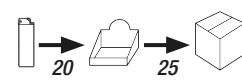


BELFLAM SINGLE JETFLAME
Neon colors
ref: 66542

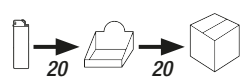


Available finitions : Metal / Mat / Neon / Transparent

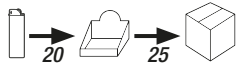
BELFLAM LAZER 3005 METALLIC
Mate colors
ref: 66506



BELFLAM 8598 JETFLAME
Neon colors
ref: 66513



BELFLAM JETFLAME
Solid Black
ref: 66511





BELFLAM TURBO LIGHTERS



MOQ

CN : 12000 pcs - 500 diplays
+ Mould charges*



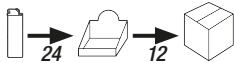
available in blisters



customisable colors, designs and display

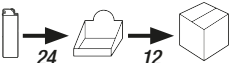
BELFLAM TURBO A'DAM & LEAF

Rainbow color
ref: 59327



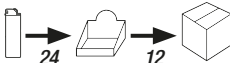
BELFLAM TURBO A'DAM SHIELD

Black & Red color
ref: 59387



BELFLAM TURBO A'DAM BICYCLE

Black & Red color
ref: 59328



CUSTOMIZATION

- 1 unlimited color choices
- 2 custom embossed design



CUSTOMISATION

- 1 unlimited color choices
- 2 full cover printing
- 3 one face direct printing
- 4 2 faces direct printing



BELFLAM JETFLAME LIGHTERS



MOQ

CN : 1440 pcs



customizable



CUSTOMIZATION

- 1 Printed sleeves
Dimensions : 7 x 3,50 x 12 cm

MOQ

CN : 1440 pcs





UTILITY LIGHTERS



MOQ

EU : 1500 pcs
CN : 20.000- 80.000 pcs
Mix of 4-5 colours available



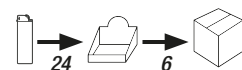
available in blisters



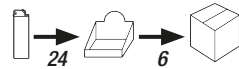
customizable



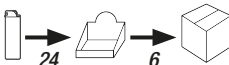
FUNFLAM FLEXIBLE BBQ LIGHTER
Color assortment
ref: 65300



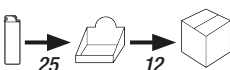
FUNFLAM BBQ LIGHTERS
Color assortment
ref: 65321



FUNFLAM FOLDABLE BBQ LIGHTERS
Plain colors
ref: 65310



BELFLAM BBQ MINI
Cats



3 cm

12,8 cm



CUSTOMIZATION

- ① printed sleeves
- ② number of piece in a blister
- ③ packaging

①



②



③



TUBING
MACHINE

Banko tubing
ref: 57105



MOQ

CN : 2400 pcs - 500 displays



CIG.
CASE

Leather patterns / 85 mm - 20 cig.
ref: 57030



MOQ

CN : 2400 pcs



CUSTOMISATION

- ① unlimited color choices
- ② Brand printing
- ③ embossed brand
- ④ branded box



CUSTOMIZATION

Metal cases

- ① unlimited color choices
- ② cover printing



BOX TUBES

Banko tubes plastic or paper filters
ref: 15502

Tubes per box : 250 - 500 - 1000



MOQ

Full truck load per article



customizable



CUSTOMISATION

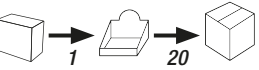
- ① unlimited color choices
- ② branded box



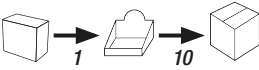
BANKO TUBES 250
ref: 15110



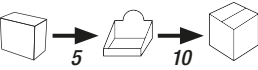
BANKO TUBES 500
ref: 15500



BANKO TUBES 1000
ref: 15520



TUBES LIMITED - COLLECTOR SHOEBOX
1000 tubes



customizable



CUSTOMIZATION

Others examples

- ① unlimited color choices
- ② cover printing





Ashtray Black
ref: 59020



MOQ :
CN : 600 pcs



ASHTRAYS



CUSTOMIZATION
logo



BELFLAM LED CAR ASHTRAYS

Black
ref: 30056



MOQ :
CN : 600 pcs

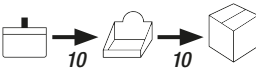
ASHTRAY RED & WHITE + AUSTIN LOGO

Black
ref: 99052



EMBOSSED METAL ASHTRAY

Petrol
ref: 59042
MOQ : 600 units



CUSTOMIZATION
logo



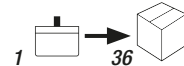
MOQ :
CN : 600 pcs
+ Mould charges*

MOQ :
CN : 720 pcs



SPINNING ASHTRAY

Gangsta Panda
ref: 35003



MOQ :
CN : 1200 pcs



POCKET ASHTRAY

Metal
ref: 57590



CUSTOMIZATION
logo



BOX & PUSH BOX

Poker
ref: 57316

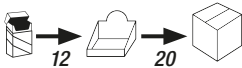


MOQ

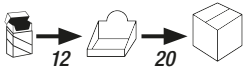
CN : 3600 pcs - 500 displays



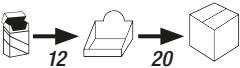
METAL CIG. BOXES
Rider
ref: 57325



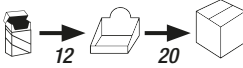
METAL CIG. BOXES
Medical Cannabis
ref: 57326



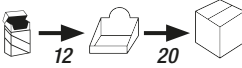
METAL CIG. BOXES
Cats
ref: 57327



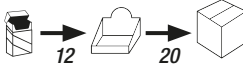
PUSH UP BOX 20 CIG.
Neon colors
ref: 57921



PUSH UP BOX 20 CIG.
Metal colors assorted
ref: 57930



PUSH UP BOX 20 CIG.
option to apply an embossed finish
ref: 69040



CUSTOMIZATION

Metal or Plastic boxes

- ① unlimited color choices
- ② cover printing
- ③ impression full cover
- ④ display





GRINDERS

Plastic grinder
ref: 62162

12 20

5 cm 6 cm

MOQ
CN : 2400 pcs - 500 displays

 customizable



ROLLING TRAYS

Metal plate / Eco tray
ref: 62533

50 

Size availables :
180 x120mm
205 x 105 mm

MOQ
CN : 1000 pcs

 customizable



CUSTOMIZATION

- ① unlimited colors choice
- ② logo printing
- ③ plain or transparent color
- ④ 2 sizes



CUSTOMIZATION

- ① unlimited colors choice
- ② logo printing
- ③ plain or transparent color



METAL PIPES

Metal pipes
ref: 35031



MOQ

CN : 2400 pcs - 200 displays



- CUSTOMIZATION**
- ① artwork background
 - ② logo printing
 - ③ plain or transparent color



METAL PIPES GP + SCREEN 1
gp artworks
ref: 35030



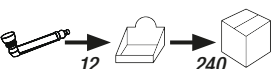
METAL PIPES GP + SCREEN 2
gp artworks
ref: 35031



METAL PIPES RAGGA
Leaf design
ref: 62032



METAL PIPES RAGGA
Leaf design
ref: 62033





TIN BOX

ODORLESS

Design - Temple Run
ref: 35257

12 144

2 parts

MOQ
CN : 8000 pcs - 6 artworks

customizable



LICENSE PLATE

License plate - Gangsta Panda
ref: 35231

100

30.5 x 15.5 cm

MOQ
CN : 500 pcs

customizable

CUSTOMIZATION

- ① unlimited colors choice
 - ② logo printing
- Available sizes :**
Small : 12,5 x 7 cm
Classic : 16 x 8 cm



CUSTOMIZATION

- ① unlimited colors choice
- ② logo printing



TECH HIGH

usb-c to usb-c
ref : 24050



MOQ :
CN : 3000 pcs



Also available in :



CUSTOMIZATION

- ① unlimited colors choice
- ② logo printing
- ③ plain or transparent color



ref : 24000 ref : 24010 ref : 24020 ref : 24030 ref : 24040 ref : 24045



ref : 24050 ref : 24060 ref : 24070 ref : 24075 ref : 24080



ref : 24085 ref : 24090

AND MANY MORE



ref : 24110 ref : 24112



PADEL RACKET

Belgian Klet 195
ref: 03000



MOQ :
CN : 50 pcs



customizable



CUSTOMIZATION

- ① unlimited colors choice
- ② logo printing



MOQ :
CN : 240 pcs (pack of 3 balls)

3 PADEL BALLS

ref: 03200



THE ROYAL RACKET OF BELGIAN PADEL!



BK195

Balance
Mid (neutral)

Size
Length : 455-460 mm
Width : 258 mm
Frame length : 89 mm
Thickness : 38 mm

Weight
360 gr (±10gr)

Materials
50% carbon fiber 50% fibre de verre
Inner foam : EVA Soft HR3
Superior recovery, comfort, and control

Crafted with a clever blend of humor, love, and a dash of mayonnaise, the BK195 is more than just a padel racket... It's a declaration of national unity, a vibrant tribute to our flat country and its 195 years of history... and therefore a limited edition of just 195 rackets!

DESIGN AND PHILOSOPHY

Elegant, understated, almost as classy as a minister in socks, the BK195 inspires players to embody the Belgian motto: "Unity is strength." Once in your hand, it becomes one with you, unleashing razor-sharp Viboras, soaring Bandejas, and lobs that border on the surreal! In short... a racket that exudes confidence and victory!

BECOME THE KING OF "BELGIAN KLET OF PADEL"

An honorary title, to be sure, but a truly prestigious one. For padel enthusiasts of all skill levels—from the power-hitting machine to the Sunday afternoon champion (after lunch). This racket is sure to earn you the respect and admiration of fellow players, spectators, and likely even the sport's experts!

United Friends of Padel – Be part & challenge the community !
www.UnitedFriendsOfPadel.com



TEXTILES

Phoenix shield Polo

MOQ :
CN : 500 pcs

Material : 100 % organic cotton, 165-200 g/m²
Fit : Regular fit
Sizes : S - XL
Gender : Men / Woman / Unisex
Brand : Fruit of the Loom



CUSTOMIZATION

- ① unlimited colors choice
- ② logo printing
- ③ plain or transparent color



Caps and Hats

Phoenix shield / Gangsta Panda



MOQ :
CN : 500 pcs



CUSTOMIZATION

- ① unlimited colors choice
- ② logo printing





UMBRELLA

Black version
ref: 23410

100 

MOQ :
CN : 2000 pcs

 customizable

Also available in :



CUSTOMIZATION

- ① unlimited colors choice
- ② logo printing



COTTON BAG

Cotton bag - Gangsta Panda
ref: 35401

100 

MOQ :
CN : 500 pcs

 customizable



CUSTOMIZATION

- ① unlimited colors choice
- ② logo printing



Do you **like**
our products ?
Don't wait and
customize
them to reflect
your company style



For more informations about our product : prices,
sizes, orders, ...

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